

FBLA-PBL: Leadership in Action

Growth, Power, Strength--Your Direction to Success!

New Hampshire Future Business Leaders of America FBLA Week Promotion Competition

GUIDELINES

1. Documentation must be in a binder, and should include all of the chapter's activities during FBLA Week.
2. Documentation is limited to twenty five (25) pages (one side only).
3. Documentation must be **received** by Kent Lauber, NH FBLA State Chairman, no later than March 13, 2008.
4. No late documentation will be accepted.
5. Winners will be judged on the point system and the documentation will be utilized as the basis for deciding the quality of the activities.
6. Points will be given only for activities occurring during or pertaining to FBLA Week.
7. NH FBLA reserves the right not to announce winners if the entries do not reflect high quality activities.
8. Copies are required as proof of printed media, such as news articles, fliers, newsletters, and advertisements. Documentation is also required for radio or tv public service announcements.
9. Pictures of bulletin boards, displays, posters, etc. are required.
10. The first page of the project must be a **completed** FBLA Week Promotion Competition Entry Form, followed by a **completed** FBLA Week Promotion Competition Point Sheet.

Each chapter earning 100 points or more will receive a FBLA WEEK PROMOTION AWARD.

The chapter earning the most points will receive a special award at the State Leadership Conference.

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ENTRY FORM

CHAPTER NAME _____

CHAPTER ADVISER _____

PROMOTION CHAIRPERSON _____

I certify that all information submitted in the attached FBLA Week
Promotion Competition Report is accurate.

(Date)

(Chapter Adviser's Signature)

(Promotion Chairperson's Signature)

Please return this form and documentation to:

Kent Lauber, NH FBLA State Chairman
PO Box 985
Wolfeboro, NH 03894

NOTE--

ALL ENTRIES MUST BE **RECEIVED** NO LATER THAN March 13, 2008.

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POINT SHEET

| | Points | Total |
|--|--------|-------|
| ADVERTISING AND MEDIA | | |
| Newspaper ads or news releases (10 each) | 20 | _____ |
| Public service announcement on radio or tv (10 each) | 20 | _____ |
| Personal interview on radio or tv (10 each) | 20 | _____ |
| Store window display | 20 | _____ |
| **Other _____ | | _____ |
| PRESENTATIONS | | |
| Presentation made to a civic group | 20 | _____ |
| Presentation made to your school board | 20 | _____ |
| Presentation made to an inactive FBLA chapter | 20 | _____ |
| Presentation made to a school without a FBLA chapter | 20 | _____ |
| Posters around town or a marquee | 10 | _____ |
| **Other _____ | | _____ |
| SCHOOL AND COMMUNITY ACTIVITIES | | |
| FBLA Week newsletter (sent to parents, etc.) | 20 | _____ |
| Social event (10 each) | 30 | _____ |
| Bulletin board -- in a business room | 10 | _____ |
| --in the library or a prominent location | 20 | _____ |
| A proclamation signed by town officials | 10 | _____ |
| **Other _____ | | _____ |
| | TOTAL | _____ |

NOTE -- The purpose of each activity is to promote FBLA.

**Points awarded for "other activities" will be based on originality.

