

# Gateway to Greatness!

## New Hampshire Future Business Leaders of America FBLA Week Promotion Competition

### GUIDELINES

1. Documentation must be in a binder, and should include all of the chapter's activities during FBLA Week.
2. Documentation is limited to twenty five (25) pages (one side only).
3. Documentation must be **received** by Kent Lauber, NH FBLA State Chairman, no later than March 8, 2012.
4. No late documentation will be accepted.
5. Winners will be judged on the point system and the documentation will be utilized as the basis for deciding the quality of the activities.
6. Points will be given only for activities occurring during or pertaining to FBLA Week.
7. NH FBLA reserves the right not to announce winners if the entries do not reflect high quality activities.
8. Copies are required as proof of printed media, such as news articles, fliers, newsletters, and advertisements. Documentation is also required for radio or tv public service announcements.
9. Pictures of bulletin boards, displays, posters, etc. are required.
10. The first page of the project must be a **completed** FBLA Week Promotion Competition Entry Form, followed by a **COMPLETED** FBLA Week Promotion Competition Point Sheet.

Each chapter earning 100 points or more will receive a FBLA WEEK PROMOTION AWARD.

The chapter earning the most points will receive a special award at the State Leadership Conference.

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## New Hampshire Future Business Leaders of America FBLA Week Promotion Competition

### ENTRY FORM

CHAPTER NAME \_\_\_\_\_

CHAPTER ADVISER \_\_\_\_\_

PROMOTION CHAIRPERSON \_\_\_\_\_

I certify that all information submitted in the attached FBLA Week  
Promotion Competition Report is accurate.

\_\_\_\_\_  
(Date)

\_\_\_\_\_  
(Chapter Adviser's Signature)

\_\_\_\_\_  
(Promotion Chairperson's Signature)

Please return this form and documentation to:

Kent Lauber, NH FBLA State Chairman  
PO Box 985  
34 Parker Island Road  
Wolfeboro, NH 03894

**NOTE--**

ALL ENTRIES MUST BE **RECEIVED** NO LATER THAN March 8, 2012.

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### POINT SHEET

	Points	Total
<b>ADVERTISING AND MEDIA</b>		
Newspaper ads or news releases	(10 each) 20	_____
Public service announcement on radio or tv	(10 each) 20	_____
Personal interview on radio or tv	(10 each) 20	_____
Store window display	20	_____
**Other _____		_____
<b>PRESENTATIONS</b>		
Presentation made to a civic group	20	_____
Presentation made to your school board	20	_____
Presentation made to an inactive FBLA chapter	20	_____
Presentation made to a school without a FBLA chapter	20	_____
Posters around town or a marquee	10	_____
**Other _____		_____
<b>SCHOOL AND COMMUNITY ACTIVITIES</b>		
FBLA Week newsletter (sent to parents, etc.)	20	_____
Social event	(10 each) 30	_____
Bulletin board -- in a business room	10	_____
--in the library or a prominent location	20	_____
A proclamation signed by town officials	10	_____
**Other _____		_____
	<b>TOTAL</b>	_____

NOTE -- The purpose of each activity is to promote FBLA.

\*\*Points awarded for "other activities" will be based on originality.