

# NH STATE OFFICER PROJECT

THREADS OF



HOPE

**MISSION: TO FIND OLD CLOTHES A NEW HOME  
AND HELP OUT COMMUNITIES IN NEED.**

## about me:



Hello everyone! I am Chelsea Zhao, a senior at Phillips Exeter. I'm originally from Beijing, China, but now I live next to D.C. This is my first term as state officer and my third year in FBLA. In school, I am also a part of dance teams, business and economics clubs, the school newspaper, the environmental action committee, and more! Outside of school, I fill up my time with music, books, volunteer work, and a tutoring business that I run with a friend!

## about my project:

When Covid first hit, one of the first things I did was sort through my closet. In it, I found clothes I completely forgot about -- some I was excited to wear again, some I was never going to. I began to donate and sell my clothes through second-hand online platforms such as Depop. Through thrifting, the clothes I couldn't wear anymore weren't just cluttering up my home or wasting away in a dumpster, they were being treasured and put to use by somebody else.

With Threads of Hope, I wish to get more people involved in thrifting and educated on the prevalent effects of over-consumption. This project aims to create a positive impact on the environment and the lives of homeless individuals in the NH community through donations to local shelters. By promoting sustainable practices and helping out those in need, I hope this project will foster a sense of social responsibility while putting old clothes to use!

Questions? Email [chzhao@exeter.edu](mailto:chzhao@exeter.edu)  
or text 240-246-5192

# POINTS DISTRIBUTION

objective

description

points worth

social media post  
(on chapter  
account)

Create a post spreading awareness about consumerism, second-hand shopping, or resources to support your local homeless or family shelters

+4

poster/flyers  
distributions

Create posters or flyers spreading awareness about the causes above. Points are earned for each poster design. Duplicates of posters will not earn members more points

+6

setting up  
stations

Set up booths for in-school clothing exchanges and shelter donations. For every piece of clothing a member donates, they can pick out another piece. Any clothing leftover at the end of each week from the in-school exchange booth should be moved to the shelter donation booth. No more than two booths per school.

+20

each piece of  
clothing donated

All clothing including accessories such as hats and gloves can be donated. Please monitor the quality of clothing. Pairs of gloves and such count as one item.

+10

number of  
drop-offs

Find your local homeless shelters and coordinate with them regarding drop-offs. Be sure to understand what kind of clothing they are looking for. Please post on Instagram throughout your drop-off to earn points and don't go more than once per week.

+35

# Point Distribution Per Capita:

IMPORTANT NOTE: Points will not be given based on chapter size. New Hampshire FBLA is committed to giving all chapters an equal opportunity regardless of membership numbers. If any questions about the point system arise, please feel free to email me at [chzhao@exeter.edu](mailto:chzhao@exeter.edu)

Activity	Points Value	Points Earned	Description
social media post (on chapter account)	4		
poster/flyers distributions	6		
setting up stations	20		
each piece of clothing donated	10		
number of drop-offs	35		
Additional ideas (Please reach out to discuss any additional ideas)			

Total Points Earned \_\_\_\_\_

President's Signature \_\_\_\_\_

Date \_\_\_/\_\_\_/\_\_\_

Advisor's Signature \_\_\_\_\_

Date \_\_\_/\_\_\_/\_\_\_

\*\*Project deadline is March 6th, 2024. Top 3 chapters will earn Gold Seal Chapter points\*\*

If you have any questions or concerns, please feel free to reach out to me at [chzhao@exeter.edu](mailto:chzhao@exeter.edu) or at 240-246-5192.