

New Hampshire FBLA State Officer Project



Mission Statement:

To ensure that all NH FBLA members stay up to date on key information and provide members the opportunity to improve their business acumen.

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If interested, please fill out this form: <https://forms.gle/oXYo7CbNVmnfYDnr5>
If you have any lingering questions, please reach out to me at rsharma1@exeter.edu or (917) - 887 - 5961.

Why I Am Creating NH For NH:

When I first got started with FBLA in the fall of 2021, I alongside many others in my chapter were confused where to start. Specifically, there was no information being provided to regular chapter members, like me, regarding how to prepare for the exams and manage your time while studying. Alongside this, there has been no participation in State Officer Projects from my chapter over the past two years. The fact of the matter is that members of our chapter deemed that getting involved in these projects was too much of a strain on their schedule relative to the return. I've been able to narrow down this thinking to two main reasons: the contributions of members are not going to be highlighted anywhere, and there are no individual awards to receive. When you really break it down, why would you want to work if you're not getting recognized for that effort.

That's why I have chosen to go down the non-traditional path when it comes to my project for this upcoming school year. At its core, NH For NH is a newsletter, but it differentiates itself from any other state officer project by solving the participation and involvement issue. The question you're probably asking right now is how exactly does my project solve this issue, so let's cover that concern as well. NH For NH is a newsletter by the people, for the people. This means that all the content that will be posted on the newsletter is going to be originally crafted by FBLA members across the state. This is where you get to leave your mark and begin to craft your own story as a member of NH FBLA. The newsletter recognizes your work by highlighting who wrote a specific article or section. And when it comes to awards, members who display the most consistency and effort towards the project, will get recognized with their own feature article highlighting their journey both inside and outside of FBLA. Alongside an individual article, they will also receive the coveted "NH For NH Member of the Month" title.

Maybe you placed at SLC last year and want to write about what it takes to win that event, or maybe you have experience in marketing and want to help promote NH For NH, or maybe you have a background in digital art and want to help design the newsletter. Regardless of your experience or background, there's plenty of options at NH For NH. It's time that we stop

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waiting and start doing, as we begin this journey of forming the framework that will bring change to NH FBLA for years to come.

Get Involved:

Writing Articles

At the center of the NH For NH project are the articles that are going to be written for the newsletter. The project is looking for writers, regardless of experience, to assist in the crafting of content. Articles will cover everything FBLA and business-related such as highlighting the growth of a chapter, providing resources and guidance on how to succeed in an event, or articles on current business events.

Promoting The Newsletter

There are several options when it comes to gaining points for promotion. The first is to repost any of the instagram posts on the nhfornh instagram account. The second is to refer the project to a friend. The final way to promote the newsletter is to share it to as many NH FBLA members as you can in your chapter.

Digital Design

For those members out there with experience in design, either in Newsletters or Instagram, this is the perfect opportunity for you. If interested, feel free to fill out the form at the bottom of this page. Points will be assigned based on # of hrs of work for the Newsletter and # of posts designed for the Instagram.

Hosting Review & Information Sessions

As a chapter, you can get involved without directly contributing to the newsletter. As I spoke about in my introduction, one of the issues was that I never got the necessary resources and guidance to be prepared for my competitive event. By simply hosting a meeting within your chapter that does exactly that, you will be assisting NH FBLA take a step forward in terms of its competitiveness.

Brainstorming Ideas

The final way to get involved is to get creative. I'm leaving this option open to allow you all to think of any other ways that can help grow this project. Don't be hesitant to reach out to me with anything that you may think of, as it likely will result in quite a hefty addition of points to your chapter's total.

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Important Notes:

Points will be given based on chapter size. Additionally, all point totals will be calculated by me so it is not necessary for you to go through the process of filling out the form. I will also be updating all chapters on their involvement with the project on a monthly basis.

The Project Deadline is March 6th, 2023. This will be the last day in which involvement for my project will be considered towards the totals at SLC.

The award mentioned in my introduction, “NH For NH Member of the Month” for any given month will be announced in the following month’s batch of articles.

Point System

Activity	Points Each
Produced an article published onto the Newsletter	5 points per 250 words
Instagram Repost	2 points
Instagram Interaction (Like/Comment)	1 point
Refer A Friend (Must Inform Me)	3 points
Share To All Members of Chapter	4 points
Designed Instagram Post	3 points per post
Designed Newsletter	4 points per hour
Hosted Review/Information Session	6 points
Brainstorm Own Ideas	TBD

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